

Contact: Donna M. Autuori
Autuori Corporate Communications, Inc.
(631) 321-0045

FOR IMMEDIATE
RELEASE

**Case Management Pioneer and Author, Catherine M. Mullahy, RN, BS, CRRN,
CCM Speaks out on Findings of the Commission for Case Manager Certification's
"2014 Role and Function Study"**

Huntington, NY...

Well-known case management industry leader Catherine M. Mullahy, RN, BS, CRRN, CCM, president of Mullahy & Associates, LLC (Huntington, NY), one of the nation's leading healthcare consulting and case management training firms, is not at all surprised at the recently reported findings of the Commission for Case Manager Certification's "2014 Role and Function Study." Mullahy, author of The Case Manager's Handbook, Fifth Edition, and a strong proponent of the value of case management in improving our nation's healthcare, said the findings on the higher demand for case managers and the value employers place on certification is consistent with our changing healthcare landscape.

"Our nation has just gone through a major upheaval in healthcare, at the same time that its demographics are challenging our delivery systems more than ever," said Mullahy. "The graying of America, coupled with higher incidences of chronic illnesses, along with a growing multicultural population has placed greater strain on our healthcare providers. Well-trained, experienced and certified case managers are proving to be a critical resource in helping address these challenges, while facilitating better patient outcomes and reducing the number of preventable hospital readmissions."

Mullahy, whose firm, last year, was designated as a Continuing Education Provider for the Commission for Case Manager Certification®'s (CCMC, <http://ccmcertification.org>, Mt. Laurel, NJ) CMLearning Network® (<http://ccmcertification.org/cmlearning-network>), feels strongly about the importance of Certification. As evidence of this belief, Mullahy & Associates developed a new Case Management Certification Workshop which Mullahy and her partner, Vice President Jeanne Boling, MSN, CRRN, CDMS, CCM, conduct. The two-day educational workshop gives case managers seeking certification the opportunity to gain broad, in-depth information on the most need-to-know subjects. Mullahy's book, regarded as the definitive reference book on best in class case management, serves as the foundation of the course.

"There's no question that healthcare providers, insurers and plan sponsors are taking a new, hard look at case management and realizing it may well be the lynchpin they need to effect much needed changes in our healthcare delivery system," continued Mullahy. "The Commission's findings validate this, and the increased focus on quality metrics and ethics as core competencies for professional case managers. Certification, of course,

emphasizes these areas and makes a strong case for the need for case managers to have extensive knowledge across many areas, from care management to quality controls, reimbursement methods, supports systems, legal and ethical issues.”

Mullahy also applauded the Commission’s finding that “a far greater percentage of employers, 40.2%, now require certification; a 14.7% increase from 2009.” Certified Case Managers provide a vital value that should be recognized by employers both in terms of greater employment opportunities, as well as higher compensation.

For more information about Mullahy & Associates’ educational programs, visit: www.mullahyassociates.com.

About Mullahy & Associates, LLC

Mullahy & Associates, LLC, is one of the nation’s foremost educational and training firms for healthcare professionals emphasizing case management curriculum. The principals work closely with healthcare professionals, case management department heads and individual case managers to advocate for and share their knowledge of “Best in Class” case management practices which help achieve a higher quality of patient-centered care. Mullahy & Associates’ principals, President Catherine M. Mullahy, RN, BS, CRRN, CCM, and Vice President Jeanne Boling, MSN, CRRN, CDMS, CCM, have both held leadership roles in leading case management organizations including the Case Management Society of America which has honored both with its “Lifetime Achievement Award.” They regularly provide diverse educational and motivational seminars at major conferences, healthcare and managed care providers, physicians’ offices, pharmaceutical companies and healthcare IT providers. In addition to its onsite and in-person educational programs, Mullahy & Associates offers its “Case in Point Platinum Award” winning seminar, “Best in Class Case Management,” in a comprehensive DVD set that puts case manager right in the virtual classroom. For more information, visit: www.mullahyassociates.com.