



## "Case Managers in High Demand... Continuing Education, Training & Certification Pave the way for Maximum Opportunities"

By Catherine M. Mullahy, RN, BS, CRRN, CCM  
President, Mullahy & Associates, LLC



According to the latest U.S. Bureau of Labor Statistics, the field of nursing is on a rapid growth trajectory. Job growth for nurse case managers in particular is especially pronounced and projected to outpace the national average in other fields. The reasons are many: new requirements imposed on providers by the "Affordable Care Act," new models of care like Accountable Care Organizations (ACOs) and patient centered medical homes, our graying population and longer lifespans, as well as the increased incidence of several chronic medical conditions like diabetes and obesity. For case managers, there is an opportunity to help meet this growing demand, while gaining greater career opportunities. What will it take? Along with the opportunity comes a responsibility to expand your knowledge, improve essential skills and gain certification - all of which prepare you to be the best case manager you can be, and advance your career and compensation level.

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## UPCOMING EDUCATIONAL PROGRAMS.

Following is the upcoming educational programs led by Mullahy & Associates. For more information and to register, visit: <http://mullahyassociates.com/event-schedule.htm>:





07/21/2016 - 7:30 AM - Best in Class Case Management Lighthouse Guild  
 07/22/2016 4:30 PM Two-Day Seminar 15 West 65<sup>th</sup> Street  
 \$499 (14 CEs) Auditorium, 1<sup>st</sup>  
 Floor NY, NY 10023



10/24/2016- 7:30 AM - Case Management Certification 700 S. Almansor  
 Street  
 10/25/2016 4:30 PM Two-Day Workshop Alhambra, CA  
 91801 \$599 (14 CEs)

## "Value-Based Healthcare Is Here. Are You Ready?"

By Jeanne Boling, MSN, CRRN, CDMS, CCM  
 Vice President, Mullahy & Associates, LLC



When Bob Dylan wrote, "The Times, They Are A-Changin,'" he could well have been writing about America's healthcare today. Change is evident everywhere. One of the most significant drivers of this change is the new era of value-based healthcare. It's turning patient care processes and payment policies upside down and around. To effectively address the changes, meet employers' expectations and provide the best patient care, case managers need to understand and master some of the new tasks required of them. Here are some of the key components of value-based healthcare and the related case manager functions:

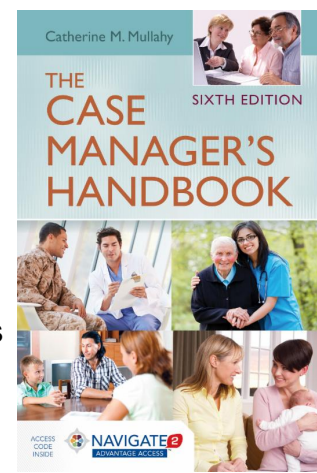
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## Spotlight On - The Case Manager's Handbook, Sixth Edition

Want to be your own boss? Want to grab the brass ring of entrepreneurship? Mullahy & Associates has developed two packages which include the tools you need to

succeed in your own case management practices.

Mullahy & Associates, LLC is proud to announce that *The Case Manager's Handbook, Sixth Edition*, authored by its President Catherine M. Mullahy, RN, BS, CRRN, CCM, one of the field's most respected professionals, is now available. This indispensable guide for professionals contains all of the need-to-know information for nurses, social workers, case managers, counselors, therapists, health care administrators and others looking to learn the fundamentals, study for the Certified Case Manager (CCM) exam, advance their careers, stay abreast of the latest healthcare trends and developments, and promote "Best in Class" case management and optimum patient outcomes across all practice settings.



In addition to containing all updated information, the 850-page long *Sixth Edition* also includes six new chapters on: Pediatric Case Management, Workers' Compensation Case Management, New Characteristics of Today's Healthcare Systems and How They Affect Case Managers, The Case Manager's Role in the Era of Value-Based Healthcare, New Case Management and Healthcare Provider Approaches for Managing the High-Risk, High-Cost Patient, and Transformative Healthcare Approaches for the Millennial Generation. Each new print copy of the *Sixth Edition* includes Navigate 2 Advantage Access which unlocks a comprehensive and interactive eBook, midterm and final exam, instructor's manual, and learning analytics reporting tools. Additionally, new printed versions of *The Case Manager's Handbook, Sixth Edition* grants admittance to an online Student Study Guide which provides additional resources to help read and master the material in the text. These resources include: chapter objectives, multiple choice questions, bonus appendices and cases in profile - real-life situations involving case management.

*The Case Manager's Handbook, Sixth Edition* is widely-regarded as the authoritative reference on case management. It is relied upon as the foundational text for nursing schools across the world, by healthcare providers, managed care organizations, insurers, plan sponsors and government agencies. Additionally, the book is a key component for the CCM® Certification Workshops presented by the Commission for Case Manager Certification (CCMC) and Mullahy & Associates, as well as Mullahy & Associates' own award-winning case management training seminars and educational programs.

*The Case Manager's Handbook, Sixth Edition*, ISBN: 978-1-284-10240-6 is published by Jones & Bartlett Learning, ©2017. It is available for \$99.95 and is available at: <http://mullahyassociates.com/products/the-case-managers-handbook-sixth-edition.html>, as well as at Jones & Bartlett Learning and on Amazon, Barnes & Noble and other ecommerce sites. Copies personally inscribed by the author are available only through the [www.mullahyassociates.com](http://www.mullahyassociates.com) website. To order your copy or for more information, visit: <http://mullahyassociates.com/products/the-case-managers-handbook-sixth-edition.html>.



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